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| **Persuasive Research Evaluation LA-10-04 (40 points)** |
| Ideas and Content: Ideas are **compelling** and **focused** with **accurate, believable reasons, details, and facts** from research that show the **persuasive purpose** including **counterarguments**.DOK 3 |
| Advanced = 12 | Proficient = 9  | Basic = 6 | Novice = 3 |

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| Organization: Provides a **relevant title**, introduction displays an **engaging** **hook** and **clear thesis**, body is **easy to follow** with **effective sequencing**, and conclusion **ends powerfully** by **fully reflecting** upon the **topic** and **purpose** developed in paper.DOK 2 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| Voice: Writing is **compelling and engaging** with attention paid to **audience.** Strict adherence to **3rd person** point of view.Reflects strong **commitment** and piece screams to be shared. DOK 2 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| Style: Writing effectively **conveys** **intended** **message**, uses **precise and interesting words** suited for author’s purpose. Sentence fluency enhances meaning, uses effective **transitions**, varies **length** and **sentence beginnings** and invites oral reading. DOK 2 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| Conventions: Writing displays correct **spelling**, **capitalization**, **punctuation**, **paragraphing**, **wording**, and **grammar**.DOK 1 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| Documentation: **In-text citations** are **carefully** and **accurately** completed with **all** required sources matching up to Works Cited entries. DOK 2 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| Works Cited: **Works Cited** title is **centered** at the top of the **last page** of the document. Citations appear **left justified**, in **alphabetical** order, with **correct** and **complete** information in the **correct order** with **proper punctuation**.DOK 1 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| Presentation: Writing exhibits **final draft quality**, **appropriate font** and **size**, **correct headings** and **margins**, proper **spacing**, and is **pleasing to the eye**.DOK 1 |
| Advanced = 4 | Proficient = 3 | Basic = 2 | Novice = 1 |

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| **40 – 36= Adv** | **35 – 30= Pro** | **29 - 24= Bas** | **23 and below=BB** |
| 100% - 88% | 87% - 73% | 72% - 60% | 59% - below |