Rhetoric Introduction Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Use the following website to read about rhetoric and then watch BOTH videos to answer the following questions.**  <http://owl.english.purdue.edu/owl/resource/625/01/>

1. What is the “brief” definition of rhetoric?

2. Who are the sophists?

3. What are the 3 strategies of rhetoric?

 a.

 b.

 c.

4. Who says “Rhetoric is the art of finding the available means of persuasion in each case.”

**Now, go back to the website and on the left side, browse through the different parts of rhetoric to answer the following:** <http://owl.english.purdue.edu/owl/resource/625/01/>

5. What are the 5 basic elements of rhetorical situations?

 a.

 b.

 c.

 d.

 e.

6. What were Aristotle’s 5 rhetorical concepts and what does each mean or deal with in context?

 a.

 b.

 c.

 d.

 e.

7. Describe Author’s purpose.

8. Describe Audience’s purpose.

9. **On the back**, answer the following: what is the overall **purpose** of rhetoric? Explain in 4-5 sentences.