Sophomore English Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hr:\_\_\_\_\_\_\_\_

Nicolia

**Author’s Purpose**

Identify a purposeful strategy (to persuade, to inform, to entertain) the author used in the text and theme.

**Topic Sentence (T.S.):** Although Steve Jobs offers several significant tips to the graduating class of 2005; the most important message he presents to the audience is through persuasion, which he uses to present the idea that they need to continue to seek adventure through their passions in life.

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| **Transition, “Quote” (page#).**In order to motivate his audience to continue to stay adventurous, Jobs states, “Stay Hungry. Stay Foolish” (4). | **Explain quote in own words.**Jobs urges his audience to find what they love and continue to work at it in order to become successful. Because of his own failures in life, he understands that becoming successful is often full of mistakes and errors.  | **Explain why the quote represents the term.**This quote is an example of persuasion because the short, exact phrases help drive home Jobs’ main message. He repeats this exact phrase three times within the last paragraph which helps emphasize its importance.  | **Explain author’s purpose in using the term. Refer to quote and theme.**Jobs specifically uses the quote “Stay Hungry. Stay Foolish” (Jobs 4) to persuade his audience to stay adventurous and curious because it is something that helped keep him motivated through the different trials of his life.  | **Identify the audience and explain the audience’s response (ethos, logos, pathos). Refer to quote and theme.**Throughout the speech, it is clear that Jobs is directing his words to the graduating class of 2005 in the audience. Although, his words are also beneficial to anyone that is doubtful about their path in life. Jobs is appealing to his audience’s emotions by giving them motivation and inspiration to want to succeed | **Explain what the audience will do as a result of that response. Refer to quote and theme.**As a result of Jobs’ inspiring words, the audience will feel motivated to continue pursuing their passions and to seek adventure whenever possible.  |

**Concluding Sentence (C.S.):** With the help of short, direct phrases and impeccable word choice, Jobs is able to convince his audience that they should never stop seeking what makes them happy in life and the courage to pursue that.

Identify a purposeful strategy (to persuade, to inform, to entertain) the author used in the text and theme.

**Topic Sentence (T.S.):**

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| **Transition, “Quote” (page#).** | **Explain quote in own words.** | **Explain why the quote represents the term. Refer to quote.** | **Explain author’s purpose in using the term. Refer to quote and theme.** | **Identify the audience and explain the audience’s response (ethos, logos, pathos). Refer to quote and theme.** | **Explain what the audience will do as a result of that response. Refer to quote and theme.** |

**Concluding Sentence (C.S.):**